



CONFLUENT —HOLDINGS—



Confluent Holdings, LLC
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www.confluentholdings.com

Overview

Established 2015

Confluent Holdings is a holding company based in St. Louis, Missouri, that acquires and builds leading small and medium sized businesses throughout the United States. Above all else, Confluent's collective efforts make us more than just a source of capital:

We are long-term partners who provide deep strategic, financial and operational expertise.



600M+

Products Shipped



13,500+

Customers Served



900+

Associates



40+

Locations



22+

Acquisitions Completed



35+

Owners Able to Retire



725,000+ Sq Ft

Facility Space

Our Approach

What Makes Us Unique

We have an indefinite time horizon

We are efficient and flexible

We care deeply about the businesses we buy, our associates, and our customers

We primarily acquire and invest in small and medium sized family-owned companies

We bring our businesses together so they can share ideas and help one another

We reinvest every available dollar back into our businesses

We seek to acquire 100% of every business with each investment

Why It Matters

▶ We invest for growth, even if it takes years to realize

▶ We don't waste time and adapt our approach to any situation

▶ We do not buy to sell, rather we invest to benefit all constituents

▶ We understand and maintain the familial culture of our businesses

▶ Our businesses are stronger as a Confluent company than they are on their own

▶ We have the resources and balance sheet to pursue and realize the best opportunities

▶ We are completely committed to our long-term approach



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Representative Investments

Confluent's businesses have been in continuous operation for decades and compete in a variety of geographic markets and industries. Listed below is a sub-set of our businesses; please contact us if you are interested in a complete list of our holdings.



Investment Criteria

Financial Profile

Up to **\$50M**
of annual revenue

\$1M+
of annual earnings

No minimum for add-ons

Manufacturing

Company Characteristics

- Market leaders with a history of stable revenue and earnings
- Long-tenured and diverse base of customers and suppliers
- Sustainable organic and acquisitive growth potential
- Attractive industry and competitive dynamics
- Low employee turnover and limited capital intensity
- No material litigations or environmental liabilities

Distribution

Services

Transaction Types

Buyouts

Family succession

Corporate carve-outs

Recapitalizations

Restructuring

Real Estate

Senior Leadership Team



Jason Brauer
Founder & CEO



Jason Saghir
COO



Jamie Reuter
CFO



Cheryl Fields
Human Resources



Greg Smith
Digital Marketing



John Jedlicka
Corporate Development



Steve Ehlert
Arch Promo Group



Brian Kearins
DFC Manufacturing Group